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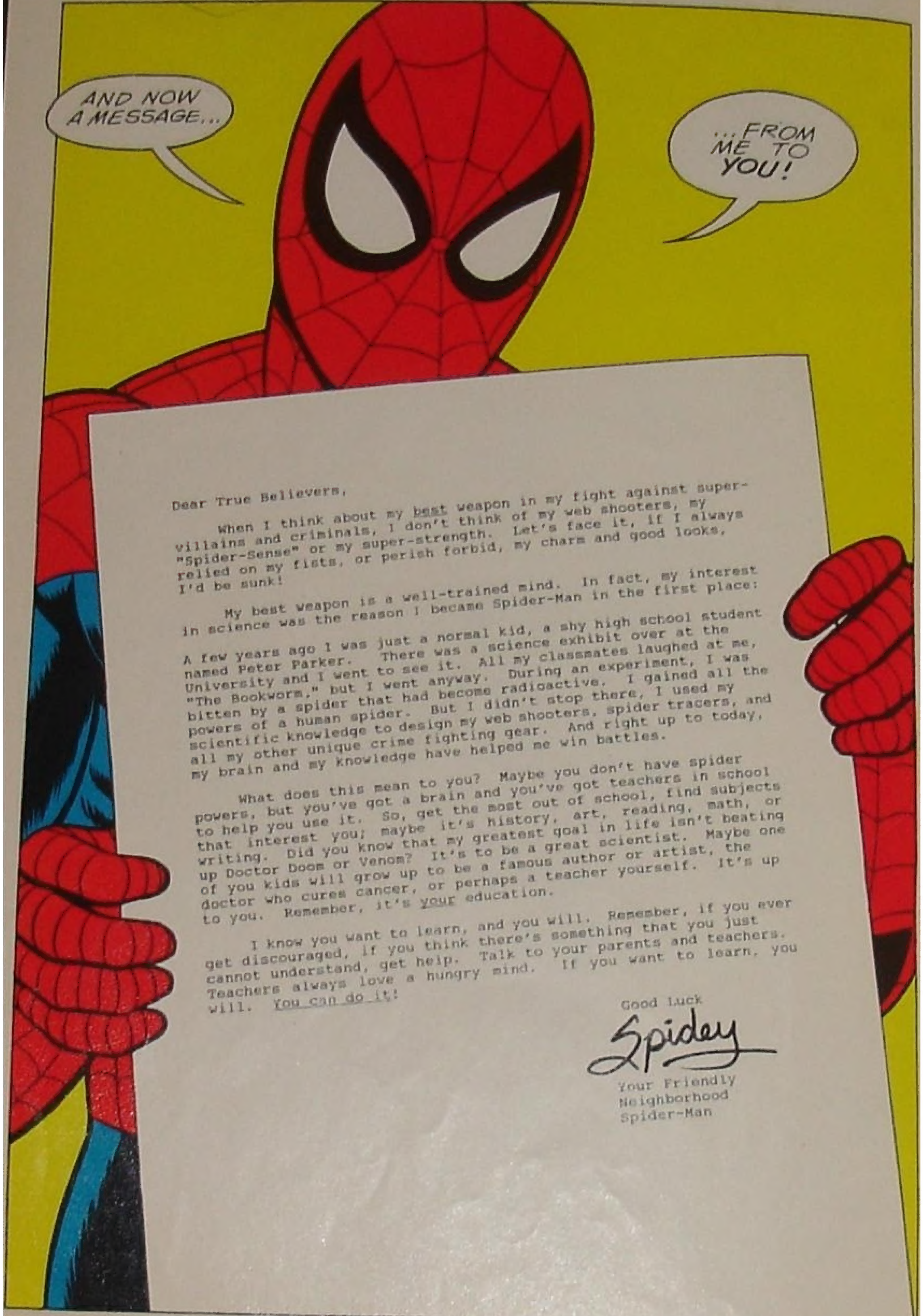
\$1.25
VALUE

THE MASTER
PLAN OF THE
MAD
THINKER!

the AMAZING SPIDER-MAN[®]

BATTLES IGNORANCE!





AND NOW
A MESSAGE...

...FROM
ME TO
YOU!

Dear True Believers,

When I think about my best weapon in my fight against super-villains and criminals, I don't think of my web shooters, my "Spider-Sense" or my super-strength. Let's face it, if I always relied on my fists, or perish forbid, my charm and good looks, I'd be sunk!

My best weapon is a well-trained mind. In fact, my interest in science was the reason I became Spider-Man in the first place:

A few years ago I was just a normal kid, a shy high school student named Peter Parker. There was a science exhibit over at the University and I went to see it. All my classmates laughed at me, "The Bookworm," but I went anyway. During an experiment, I was bitten by a spider that had become radioactive. I gained all the powers of a human spider. But I didn't stop there, I used my scientific knowledge to design my web shooters, spider tracers, and all my other unique crime fighting gear. And right up to today, my brain and my knowledge have helped me win battles.

What does this mean to you? Maybe you don't have spider powers, but you've got a brain and you've got teachers in school to help you use it. So, get the most out of school, find subjects that interest you; maybe it's history, art, reading, math, or writing. Did you know that my greatest goal in life isn't beating up Doctor Doom or Venom? It's to be a great scientist. Maybe one of you kids will grow up to be a famous author or artist, the doctor who cures cancer, or perhaps a teacher yourself. It's up to you. Remember, it's your education.

I know you want to learn, and you will. Remember, if you ever get discouraged, if you think there's something that you just cannot understand, get help. Talk to your parents and teachers. Teachers always love a hungry mind. If you want to learn, you will. You can do it!

Good Luck

Spidey

Your Friendly
Neighborhood
Spider-Man

STAN LEE PRESENTS: **THE AMAZING SPIDER-MAN®**

DRAWING A BLANK!

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AMONG NATIVE NEW YORKERS THERE IS AN UNWRITTEN RULE: NEVER LOOK UP AT THE BUILDINGS. ONLY PEOPLE FROM OUT OF TOWN LOOK UP... IN THE SKY... AND SEE SIGHTS LIKE THIS...

YOU KNOW, MAD THINKER, YOU SHOULD BE THANKING ME FOR STOPPING YOU!

DO YOU HAVE ANY IDEA HOW MANY TRAFFIC VIOLATIONS THIS THING WOULD GET IF YOU PARKED IT ON THE STREET?

YOUR MORONIC JIBES AND PATHETIC BRAVADO WILL SOON GIVE WAY TO WHIMPERING IN PAIN AND BEGGING FOR MERCY, SPIDER-MAN!

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SHOULDERING THEIR HEROIC BURDEN, THE INTREPID TRAMP OF STUDENTS MAKE THEIR WAY TO A SPECIAL BUILDING LOCATED A FEW BLOCKS AWAY...



Sylvan Learning Center.
Helping kids do better.*

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PAIGE!

OH MY GOODNESS!



A FEW MINUTES LATER...

HOW CAN HE BREATHE IN THAT MASK?

DON'T TAKE IT OFF! WE HAVE TO PROTECT HIS SECRET IDENTITY!



HE'S BREATHING UP!

WHY?



WHAT IF? WHAT HAPPENED? WHERE AM I?



WHO AM I?

WHAT'S WITH THIS CRAZY GET-UP?

DON'T YOU REMEMBER?

YOU'RE SPIDER-MAN! THE COOLEST SUPER HERO IN TOWN!

HE MUST HAVE AMNESIA!

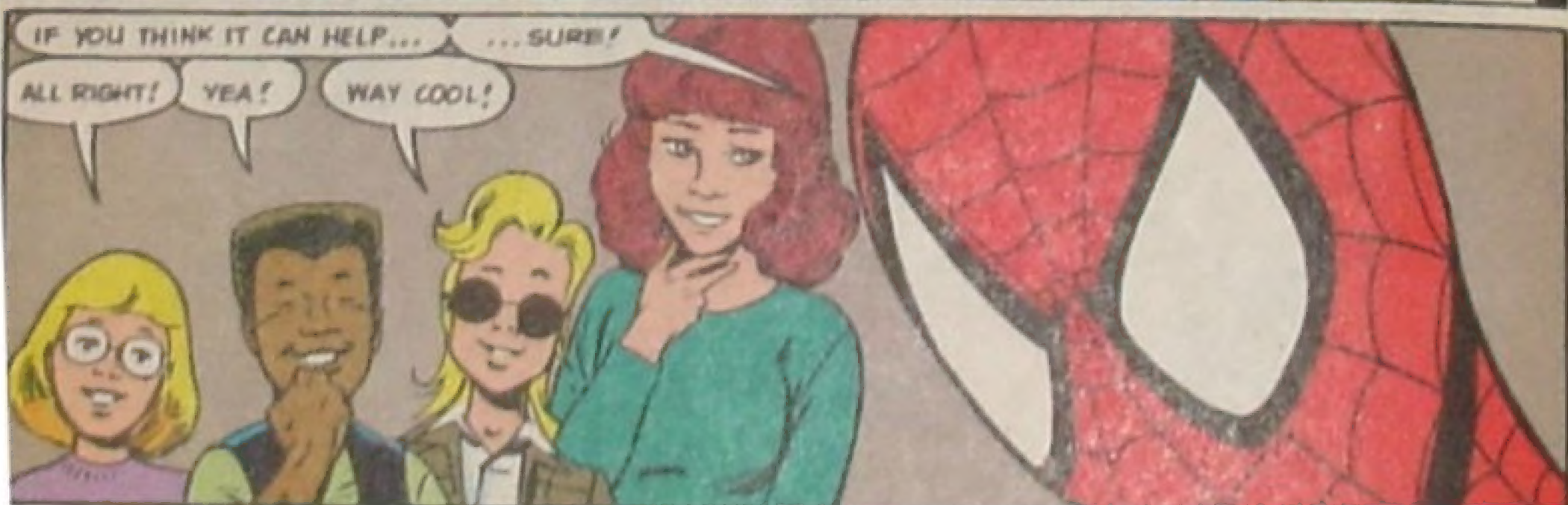


WHAT'S THAT?

AMNESIA IS WHEN SOMEONE LOSES THEIR MEMORY. THEY FORGET WHO THEY ARE, THEIR FAMILY, THEIR HOME, THEIR JOB, EVERYTHING!

IT'S USUALLY CAUSED BY AN INJURY TO THE HEAD... HOW DO YOU FEEL?











SOON...

MARCUS WAS RIGHT!
MY SPIDER-SENSE IS
TINGLING! THE
MAD THINKER MUST
BE RIGHT
NEARBY!



YEP,
THAT'S
A
LITTLE
TOO
NEAR.



YOW!
I
GOT
IT!



GOT
TO...
HANG
ON!



EVERYTHING IS GOING ACCORDING TO
PLAN! I AM 13.4 SECONDS AWAY FROM
THE PERFECT FIRING POSITION FOR MY
MEMORY RAY!

THE CITY
AND SOON THE
ENTIRE WORLD
WILL BE MINE!



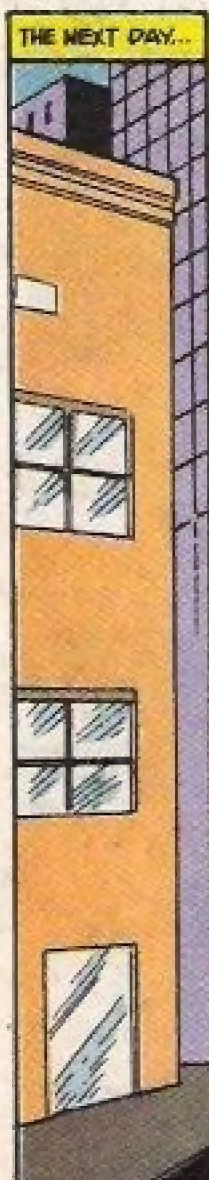
SKRASH

HELLO!
I'M
SPIDER-
MAN!

BOY THAT WAS LAME!
I SURE WISH I COULD
REMEMBER ALL THOSE
FUNNY LINES I USED
IN THE COMICS!







WHAT MAKES SYLVAN DIFFERENT?

Nearly 500 Centers Nationwide

At Sylvan Learning CentersSM, we specialize in helping students of all ages master learning skills and gain confidence necessary to succeed. Sylvan[®] is recognized as the nation's leader in supplemental education, and our proven approach to learning helps thousands of students catch up, keep up and get ahead in school.

Increased Confidence, Self-Esteem and Motivation to Learn

Parents of Sylvan students soon discover that their children have developed a new, positive attitude about themselves and their ability to learn. Their increased confidence, self-esteem and motivation are apparent both at home and in school. Constant praise, personal attention, awards and recognition—combined with academic success—help Sylvan students enjoy learning.

Accountability

We monitor and update your child's program regularly, making adjustments and changes whenever necessary to ensure that he or she is progressing. Every 12 hours we meet with you to evaluate and review your child's progress to date. Periodic testing will verify your child's success.

Complete Diagnostic Testing and Individualized Programs

Specially developed diagnostic tests quickly and accurately pinpoint the skills needed by the student. Immediately following the test, we confer with you to develop an individualized learning program based upon your goals and your child's specific needs.

Dedicated and Certified Professionals Using Proven Techniques and Materials

Sylvan instructors are certified teachers trained to use Sylvan's individualized, motivational methods and materials. A full range of nationally recognized materials, including computers, are a daily part of your child's program. In addition to specific skills, your child masters critical thinking and effective learning strategies. Unlike tutoring, Sylvan helps your child do better in many subjects. He learns *how to learn*—a skill that lasts a lifetime!

Classroom Success

Our familiarity with local public and private schools and our contact with your child's teachers help ensure that the progress made at Sylvan transfers to the classroom.

WHAT WE OFFER.

Beginning Reading

Designed for the young reader, as well as the older reader needing review, Beginning Reading concentrates on phonics, writing skills and basic comprehension skills.

Basic Mathematics

For the student on or below grade level, Basic Mathematics provides specific instruction in math facts, computation, problem solving, concepts and application. Continuous review ensures long-term retention of skills.

Study Skills

Sylvan Study Skills is designed for the student who performs on grade level but needs effective study techniques, organizational skills, time-management skills and test-taking strategies. The program includes reading and listening skills as well as outlining, note-taking, test-taking and memorization strategies.

Writing

Designed to improve writing skills, the program teaches the writing of paragraphs, letters and essays, while stressing fundamentals of capitalization, punctuation, and sentence building. Editing skills are also sharpened as students critique their own work.

Academic Reading

Designed for the student on, below or above grade level, Academic Reading concentrates not only on the basic skills necessary for success in reading, but also on higher-level, critical thinking skills which transfer to all academic areas.

Algebra

For the student needing review of basic algebra skills or seeking enrichment in preparation for upcoming coursework, Sylvan Algebra includes Pre-Algebra, Algebra I and the transition to Algebra II. If needed, review and instruction in basic mathematics skills are also provided.

The NEW Gruber SAT/ACT/PSAT Strategies Course

Dr. Gary Gruber has spent 25 years analyzing over 80 actual SAT's, ACT's and PSAT's. He has identified 48 test-taking strategies which, when practiced and learned, have helped students increase their test scores dramatically. Additionally, the strategies learned will enhance the students' learning while in college and throughout their lives. Gruber's program is designed to help students pass standardized tests because they know how to think. Now Sylvan Learning Centers and Dr. Gary Gruber are working together to make the identified strategies available to all students in North America.



Sylvan Learning Center.
Helping kids do better.[®]

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